



# Southern Door Business Association

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## Community Engagement Coordinator

Karyn Stroschein  
engagement@southerndoorcounty.com

**March 3, 2025**

## **FOR IMMEDIATE RELEASE**

### **Southern Door Business Association Welcomes Karyn Stroschein as New Community Engagement Coordinator**

Southern Door, WI – The Southern Door Business Association (SDBA) is pleased to announce the hiring of Karyn Stroschein as its new Community Engagement Coordinator. Mrs. Stroschein will officially begin her role on Monday, March 3, 2025.

In this role, Mrs. Stroschein will focus on strengthening relationships with businesses throughout Southern Door County. One of her initial priorities will be conducting outreach to develop a comprehensive understanding of the businesses and business owners in the area. This effort will help SDBA tailor its support and resources to better serve the local business community moving forward.

"We are excited to welcome Karyn to the Southern Door Business Association team," said Marc Vandenhouten, President of SDBA. "Her work will be instrumental in enhancing connections among businesses and ensuring that we, as an organization, are best positioned to support and promote economic growth in Southern Door County."

Mrs. Stroschein brings a wealth of experience to the role, as she has been manager and co-owner of Sand Bay Beach Resort and Wacky Walleye Guide Service for over 22 years. Her expertise in the Southern Door Community will be valuable in fostering engagement and collaboration within the business community.

The Southern Door Business Association encourages local businesses to connect with Mrs. Stroschein in the coming weeks as she embarks on this initiative. Businesses can reach out via [engagement@southerndoorcounty.com](mailto:engagement@southerndoorcounty.com) to introduce themselves and share insights on how SDBA can better serve their needs.

For more information about the Southern Door Business Association and its initiatives, visit <https://www.southerndoorcounty.com/> or contact Karyn Stroschein at (920) 559-2221.

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